

# BROWNS RESTAURANT GROUP

## Appointment Notice

September 17th, 2021

Scott Ward, President, and Scott Morison, founder, are pleased to announce the appointment of James McFarlane, Vice President – Operations, to the role of Chief Operating Officer for the company, encompassing all brands, franchise operations and corporate restaurants.

James joined the company in 2017 in the capacity of Director of New Concept Development, and was responsible for the successful rollouts of the Browns Craffhouse and Liberty Kitchen brands. He was promoted in 2020 to VP Operations at which time he assumed responsibility for directing the BRG Culinary team as well as taking on Browns Socialhouse operations and marketing.



James has an extensive restaurant and hospitality background, achieving success both as an operator and as a corporate leader. He has been a franchise owner and started his own leading edge independent restaurant, which he left to join BRG. He now leads the direction of the company under the guidance of its owner and President. This includes a seat at the strategy table as well as managing day to day affairs and franchise relations.

The company added 6 new locations during the pandemic and grew its already significant “off premise” business category under James’ capable hand. He led the charge on integrating new technology and menu management systems to an already robust suite of tools. As the complexities of the business evolve and BRG’s geographic presence expands, James takes formal command of the operations console.

BRG is a “Top 50” hospitality company tracking to achieve \$200 million in annual revenue from chain wide operations. The company is an award winning franchisor with numerous accolades, including many from the Canadian Franchise Association and the prestigious “Company of the Year” designation from Foodservice & Hospitality Magazine. It franchises Browns Socialhouse®, Browns Craffhouse® and Liberty Kitchen® in Canada and Scotty Browns® (US).

At this time there are over twenty franchise groups operating over seventy locations across Canada, reaching from Victoria to Ottawa. BRG corporately owns and operates another three Browns Socialhouse locations, four Browns Craffhouse locations and is presently developing a Scotty Browns in Kauai, Hawaii.

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**BROWNS CRAFTHOUSE®**  
KITCHEN ✶ BAR



**scotty browns®**  
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