

Browns Restaurant Group announces Browns Socialhouse location in Tofino, BC.

Browns Restaurant Group (BRG) is excited to announce the opening of its 81st location which is located in Tofino, British Columbia. BRG acknowledges this location rests upon the ancestral and traditional lands of the Tla-o-qui-aht First Nation.

The group was invited to submit a proposal for a restaurant space by the Tla-o-qui-aht First Nation Economic Development Corporation and is thrilled to have BROWNS SOCIALHOUSE[®] selected as the best fit for a branded restaurant concept at the Tin Wis Resort property. BRG is thankful to be able to offer their relaxed but refined dining experience to the community and to all who visit Tofino.

This will be the third franchise for Vancouver Island locals, Norm Wilson, Jeremy Wilson, Jeff Jefford & Ken Whitaker (Wilson Hospitality Group). The Wilson Hospitality Group along with their General Manager Taylor MacNeil is committed to supporting and uplifting the local community while delivering exceptional dining experiences.

BROWNS SOCIALHOUSE[®] is a Vancouver-based franchise within the Browns Restaurant Group portfolio, with over 80 locations across Canada. They are a hybrid concept - bridging the gap between a typical formula upscale casual dining restaurant and neighbourhood pub. The brand was designed to be franchised and to work as the template for future brands. The “small footprint” business model brings efficiencies and enhancements that “big box casual” simply cannot match.

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About BRG:

The company is an award winning Canadian franchisor of BROWNS SOCIALHOUSE[®], BROWNS CRAFTHOUSE[®] and LIBERTY KITCHEN[®], as well as SCOTTY BROWNS[®] in the U.S.A. Ranked at #25 of Canada’s Top 50 by Foodservice and Hospitality Magazine, and #10 in full service dining.

Franchise Information: Bruce Fox
Media and Marketing Contact: Emily Pedersen

Real Estate Representation:
BC and Alberta: Sitings(Dan Clark)
Ontario: The Behar Group (Kelly Farraj)

<https://www.brownsrestaurantgroup.com/>

